

MARKETING BY DESIGN

CONSULTING | BRANDING | SOCIAL MEDIA MOTORSPORTS MARKETING | PR MEADOWMARKETING.COM



ABOUT

THE MMG PHILOSOPHY

Our philosophy is to provide the highest quality marketing services to increase brand awareness, capture market share and generate sales at the lowest rates for our clients. Meadow Marketing Group is a leading full-service marketing agency providing high-end services including branding, media design, consulting, marketing, and public relations to clients big and small globally since 2004.

>MARKETING BY DESIGN

Our #1 focus is achieving sales and marketing objectives for our clients through intelligent, superior campaign strategy and dynamic, creative design at maximum value

>TOP TALENT WORLD WIDE

Our global team of highly experienced marketing and design professionals have decades of experience working with top clients from Fortune 500 to small business across diverse industries including: apparel, automotive, beauty, beverage, entertainment, events, manufacturing, marketing, medical, pharmaceutical, real-estate, retail, sports, telecommunications, tourism and more

>HIGH-END QUALITY AT A LOW-END PRICE

By tapping into the best marketing and creative talent worldwide, we are able to produce the best marketing & design solutions at the lowest possible best price to fit every budget requirement

>WHITE GLOVE CLIENT SERVICE YOU CAN COUNT ON

Our team works fast 24 hours a day, 7 days a week, to ensure you get the work you need, when you need it--whether it's a timed product launch, event announcement, or a last minute meeting, we get the job done, guaranteed

THE MMG HISTORY

Founder Scott Meadow has worked in multimedia and marketing since 1991. Career Highlights:
> National Marketing & Art Director for Faris Lee Investments representing billions of dollars and thousands of commercial real estate transactions including regional malls with Walmart, Kohls, Safeway, Trader Joe's, Forever 21, Starbucks, Taco Bell, McDonald's, and hundreds of national tenants
> National Event Marketing Facilitator for Skip Barber Racing School representing Fortune 500 auto manufacturers Chevrolet, Cadillac, Dodge, Buick, Mazda, Chrysler, Volvo, and Volkswagen
> Software Developer for GT Interactive video game publisher Duke Nukem 3D Nam conversion
> Member of American Marketing Assoc., American Institute of Graphic Arts and Sponsorship.com
> Attended San Jose State University as a Computer Science Major and Mt. Sierra College
Accumulated B.S. Multimedia Undergraduate

>Diverse background includes professional race car driver, pro blackjack player and piano composer

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ABOUT



THE MMG PROCESS

Your FREE valuation includes consultation, competition research and proposed recommendations. Our international company structure allows us to offer pricing up to 70% off typical market rates. Rates start at \$75-\$125/hr. depending on complexity of project with 50% deposit and 50% delivery. All services are 100% satisfaction guaranteed. Ask about our popular Affiliate Referral Program.



>FREE CONSULTATION

We identify your target audience, business objectives, marketing criteria, design preferences and budget requirements



>FREE RESEARCH

We analyze your competition including web presence, marketing messages, distribution channels and positioning



>FREE PROPOSAL

We recommend the most effective strategies to boost brand positioning, influence buyer decisions, capture market share and generate sales



>MMG IMPLEMENTATION

We launch a targeted campaign utilizing selected MMG services including web marketing, email, social media, PR, advertising, events, direct mail and calls



>RESULTS INVENTORY

We use a variety of analytics to measure campaign effectiveness across multiple platforms including response rates, click-throughs, traffic, calls, and direct sales

MMG MARKETING PACKAGE I

MMG DESIGN PACKAGE I

DIRECT MAIL
STREET TEAM
E-COMMERCE
COPYWRITING
TELEMARKETING
AFFILIATE MARKETING
ADS AND MEDIA BUYS
WEB FORM FUNCTIONS
SPECIAL EVENT MARKETING
SEARCH ENGINE OPTIMIZATION
YOUTUBE CHANNEL & FLASH VIDEO

EMAIL
FLYER
POSTER
WEBSITE
BANNER
POSTCARD
BROCHURE
SOCIAL MEDIA
PHOTOGRAPHY
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CLIENTS

PARTIAL LIST











































































CLIENTS



TESTIMONIALS

Our global team of highly experienced marketing and design professionals have decades of experience working with top clients from Fortune 500 to small business across diverse industries including: apparel, automotive, beauty, beverage, entertainment, events, manufacturing, marketing, medical, pharmaceutical, real-estate, retail, sports, telecommunications, tourism and more.

"You took our nationwide marketing to whole new level. You are a highly creative superstar!"

- Richard Walter, President, Faris Lee Investments www.farislee.com
- "Our CEO loves the new look and now we know who to call on for our web design needs."
- Cindy Gianelli, Director Marketing Communications, Healthcare Communications Group www.hcg.com
- "Thanks to you, BioSport has a strong brand name in the karting sport scene. We received extensive exposure at many national events for consumers and prospective vendors."
- Brian Delehoy, Product Marketing Coordinator, BioSport Drink
- "Great job on our automotive events, the client was very impressed. You really performed well in cars and with participants."
- Dean Digiciamo, OEM Event Director, Skip Barber Racing School www.skipbarber.com
- "Thank you so much for putting together your fund raising campaign for the 12-hour Endurance Race Benefit. Our kids really appreciate your efforts and the contributions you raised for us."
- Zara DeGuzman, Program Director, Muscular Dystrophe Association, Children's Hospital Orange County www.mdausa.org
- "You really enhanced the product's value and helped us increase the products credibility to the motorsport community."
- Paul Stary, President, Virtual-E Corp. www.virtualgt.com
- "I love the layout and the overall look. Users can easily find all the products they are looking for. The interface is great and I really like how you integrated the specials feature."
- James Chen, Owner, Anime Wild www.animewild.com
- "The logo looks great, the pictures are great, and it was such a pleasure working with you. It's just so convenient, you guys do it all! We're gonna have to keep MMG on retainer."
- Dr. Kamer Migridichian, CEO www.newportcrestsurgical.com
- "We've tried working with 3 other designers in the past and you guys are by far the best! You're so flexible and easy to work with and you get the job done fast."
- Tony Dodder, CEO www.racequeenapparel.com



PORTFOLIO

BRANDING





THE SHOPS AT

TRABUCO MILLS

SHOPPING CENTER























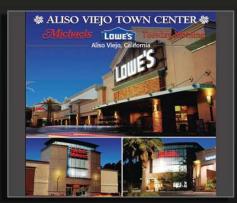


BROCHURE DESIGN

















KAUAI VILLAGE

























PORTFOLIO

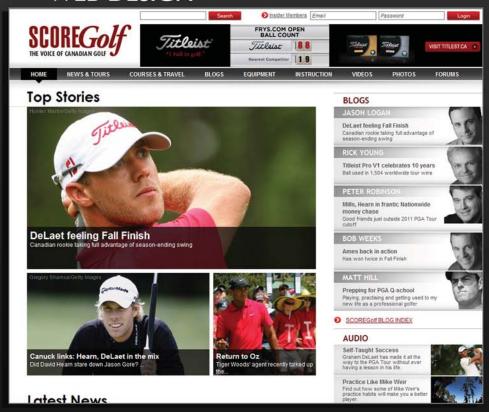
WEB DESIGN



















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WEB DESIGN

















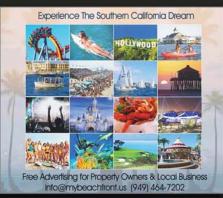




VG PORTFOLIO

ADVERTISEMENTS















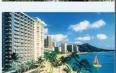
PREMIER RETAIL PROPERTIES ON THE HAWAIIAN ISLANDS Faris Lee Investments is pleased to offer a once in a lifetime retail portfolio spread throughout the Hawaiian Islands available individually or as a whole. The Hawaiian Collection consists of the #1 Walmart anchored center in Hawaii, the top performing Safeway grocery centers in the nation, and the best resort retail centers in the most desirable locations on the Hawaiian Islands. HAWAII IS THE #1 TOURIST DESTINATION IN THE WORLD
7.5 MILLION ANNUAL VISITORS – SPENDING \$12 BILLION
TREMENDOUS RESORT AND RESIDENTIAL EXPANSION

ACEABLE LOCATIONS ON OAHU, MAUI, KAUAI & HAWAII
TOP LOCATION IN KAPOLEI – FASTEST GROWTH AREA IN OAHU

















BEST PERFOMING CREDIT TENANTS IN THE U.S.
#1 SAFEWAY ANCHORED CENTERS – TOP PERFORMERS
#1 WALMART ANCHORED CENTER
TOP ROYS RESTAURANT IN MAUI HUGE UPSIDE - UNDER MARKET RENTS / BELOW REPLACEMENT COST BELOW MARKET INTEREST RATE ASSUMABLE FINANCING

■ PARTNERSHIP DISSOLUTION REQUIRES YEAR END CLOSE ■ Waiakea Center

BEST OFFER - WALMART ANCHORED CENTER - 231,255 SF

- Hawaii
- Intersection
- Top Performing Walmart, Ross
- Market Rents
 - Huge Barriers for any Future Development
 - Tremendous Savings Below Market Interest Rate Loan

Waiakea Center

Fairs Lee Investments is pleased to offer the apportunity for an investor to acquiee a ir Center with Incredible Sales Anchored by Wal-Mart, Office Max and Borders in 1910, Ho Walakea Center is part of a collection of 8 retail properties offered throughout Hawail.



OFFERED INDIVIDUALLY OR AS A WHOLE

NORDSTROM *MOCYS TARGET BED BATH & of 1031 investment - No Mgmt Rec



We've closed the gap on pricir

High End Retail in Ethnic Trade Area PLAZA DE SAN JOSE - \$34,700,000 - SAN JOSE, CA

Capitalizing Ground Lease Income from Unfinished Pad Low Leverage - Large Down Payment Required Low Income Ethnic Trade Area with High Rents

FLI MARKETING STRATEGY

Provide Ground Lisase Comps in Trade Area Utilize FU Exchange 1031. Private, Institutional, So. Cal Proprietary Datab Show Dense Population Trade Area with Target Draw

CLOSED with Southern California 1031 Buyer with \$13 Million Equity CLOSED at Record Setting Cap Rate of 5.3% for \$34M Retail Center



00M Retail Inventory | Log anto www.FarisLee.com

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PURCHASE PRICE: \$50 Million ANCHOR TENANTS: JCPenny, Sears, Target, IKEA LOCATION: 20700 Avalon Blvd., Carson, CA **SELLER:** HREG Genesis LENDER: City National Bank

Foris Lee Investments, "One of the keys to getting the deal done was assumption of the loan with the existing lender and reengineering it so in would work for the buyer in this Deal of the Year." - CRE4 Jan. 2010

INSIDE THE NEWS

FARIS LEE PRESIDENT RICHARD WALTER DISCUSSES DISTRESSED REAL ESTATE WITH GLOBEST.TV

NEW YORK, NY - Richard J. Walter of Faris Lee shares insights on the retail distressed market. Full video available in Distressed



Street-level Valuations | Debt & Equity Structuring | High Level Execution | "Workout" Solutions Buyer Pool
Analysis | Asset Positioning | Creative Strategies | Acquisitions | Dispositions | Break-up | Short-Sales

OVER 50 SINGLE TENANT PROPERTIES NOW AVAILABLE













LAIFITNESS

ARED

Trade-in Your Apartments For Retail



INVESTMENTS

THE #1 RANKED RETAIL SPECIALIZED INVESTMENT TEAM

Over a Billion Dollars of Quality Retail Assets Available









Ease of Management

Pass Thru of All Expenses

and Increases

Long Term Leases

National and Regional Tenants

Diversification

- Ranked #1 Commercial Real Estate Brokerage Firm
- Nation's Largest Retail Specialized Investment Sales Team
- Retail Brokerage and Advisory Services
- Sophisticated Team of Senior Advisors
- Private & Institutional Investors
- Over \$20 Billion in Transactional Experience
- Better & Faster Results
- Maximum Value for Acquisitions and Dispositions

WWW.FARISLEE.COM Ranked Top Retail Broker 2008

2301 Dupont Dr. Suite 100 - Irvine, CA 92612 - 949 221 1800 DISPOSITIONS | ACQUISITIONS | FINANCING | 1031 EXCHANGE

REGISTER AT THE FLI EXCHANGE - FARIS LEE'S RETAIL INVESTMENT TRADING FLOOR NEW FLI PROPERTY Over \$700M in "Market" Seller Retail Listings Office DEPOT Starre Mart \$15.5 billion Annual Sales One of the Top National Office Supply Retailers 15 Year NNN Lease \$-25% Assumable Loan One of the Top No Apparel Retailers 15 Year NNN Leas









Continued Strong Demand for Retail Compared with: Recent Perl-Up Demand for High Quality Core Retail More Lender Activity on the Sel Side mpany & Regional Banks Beginning to Pusue Refail Debt More Agressively ad Tenant Market with Renewed Expansion Interest

WE WOULD LIKE TO THANK ALL OF OUR CLIENTS FOR A SUCCESSFUL 2009



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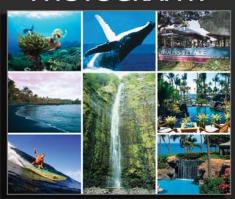
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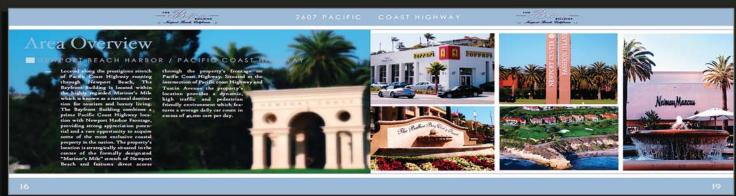
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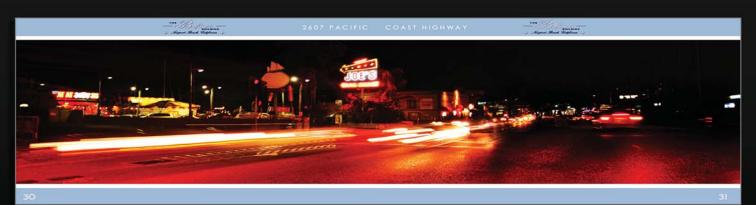
PHOTOGRAPHY













PORTFOLIO MEADOW MARKETING GROUP

TRADE SHOWS



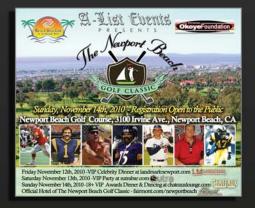




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SPECIAL EVENTS

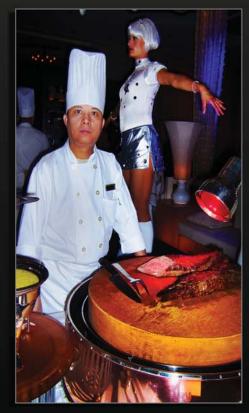


















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MOTORSPORTS























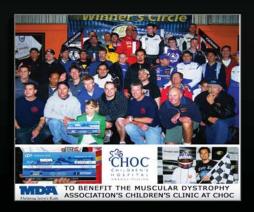
















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